

Montreal, September 1, 2024

-PRESS RELEASE-

A work from Canada that marks the history of education

In a society that is rapidly being transformed by advanced technologies, it is crucial that young people who are the next generation be prepared to navigate, succeed and prosper in a world that will be greatly influenced by robotics and artificial intelligence. From this point of view, Mr. Mayard, President and Founder of the LMS Center, will release his 9th educational work entitled: <u>Ignite Your Potential</u>. After making history in education in Quebec with the publication of a problem-solving method in math and science ¹ as well as receiving 2 consecutive excellence awards ², Mr. Mayard is making history internationally for the 3rd time by publishing the first STEM learning workbook (Canada, United States, France) applied to robotics and artificial intelligence for students at the secondary or elementary level (3rd cycle).

A workbook that ignites the spark

Mr. Mayard, who has taught STEM subjects in his career and co-written a ministerial guide for applied sciences ³, has combined his experience and resources to produce an innovative learning workbook that combines theory and practice while bringing simplicity and clarity to students' comprehension.

In addition to lighting the spark, and cultivating their curiosity and ingenious thinking, learners will understand, through concrete examples, how electric cars and objects powered by artificial intelligence work in their environment.

Students are also invited to reflect on the ethical implications of this advanced technology, an essential dimension that the manual does not neglect.

Beyond learning, this work also inspires the next generation of engineers, thinkers, inventors and leaders who will shape a futuristic society.

"Like the internet revolution, we must not restrict, but RECALIBRATE the thinking of young people and the parameters of using artificial intelligence in various fields." -Patrick Mayard, LMS visionary & education pioneer -

A future focused on AI

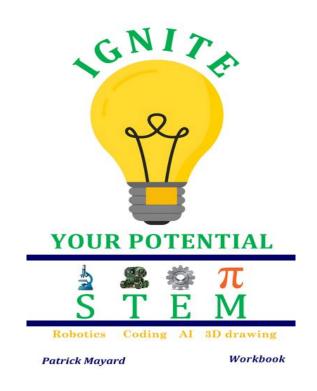
"Ignite your potential" marks a turning point in technological education. With this learning workbook, young people now have a valuable tool to launch into the exploration of robotics and AI, two fields that will undoubtedly shape the future.

Available from September 9, at the LMS store or on Amazon, this workbook promises to become an essential reference for educators or parents who wish to prepare the new



generation to understand and participate in this new revolution of robots and objects animated by artificial intelligence.

Caroline Bertrand Department of Communication LMS Center Tel.: 514.447.3311



References

1. Press Release 2017.01.09: <u>The Light Guide, strategies for problem solving and</u> <u>multiple choice questions.</u>

2.Press Release 2020.11.15 <u>Mr. Mayard, Founder of LMS Center, received a 2nd</u> <u>AWARD OF EXCELLENCE</u>

3. Press Release 2017.12.07.: <u>Mayard co-author of a study guide for applied sciences.</u>